

# Digital Tools to Help You Sell!

We're here to equip you to conduct business more efficiently—both in a virtual arena and face-to-face. Below are some of our digital tools you can leverage to sell successfully.

## Agent Forum

Log in to our web-based agent portal, the Agent Forum, at [Agent.IllinoisMutual.com](http://Agent.IllinoisMutual.com) to find these tools and much more! If you haven't signed up yet, please see page 2 for registration instructions to add these digital capabilities to your sales process.

## Illustration Software

- Runs on major web browsers through our Agent Forum
- Allows for synchronization of sales efforts
- Include others you work with as users of the software

## Non-Medical Limits When a Face-to-Face Sale is Not an Option

Our life and disability income (DI) insurance products feature non-medical limits that can remove the need for medical exams and other requirements that would necessitate an in-person interaction. Please ask your Sales Team for specifics.

## On-Demand Webinars

- Our pre-recorded training and sales presentations work around your schedule
- Log in to the Agent Forum to view at your convenience anytime, anywhere
- Choose from a variety of topics to help you make the sale

## Policy eDelivery

Policy eDelivery is available from Illinois Mutual on any individual life or disability income policies. Once you have completed the one-time process of opting-in to eDelivery, you will have the option to request any policy to be sent using eDelivery. Policies are delivered electronically for you to deliver to the policyowner. For step-by-step details, ask our Sales team for A7153, or download it from our Resource Library on the Agent Forum.

## Application Software

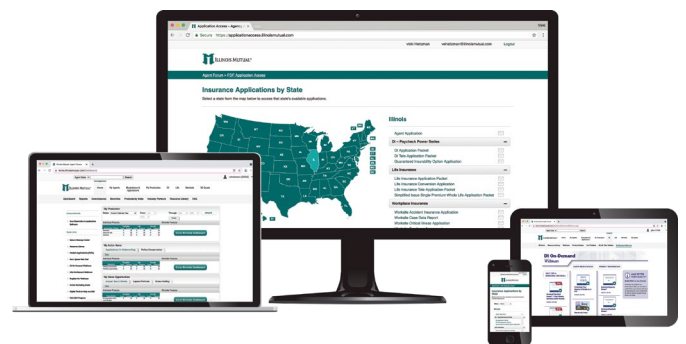
- Can automatically populate clients' information by pulling directly from the illustration if you choose to create one
- Or, move straight into the application and immediately start calculating rates for your clients
- Results in a faster underwriting decision by assisting you in submitting a fully completed application
- Sign and submit electronically over the web

## Electronic Signatures Accepted

We accept applications signed via any electronic signature platform. You must include the audit trail for the signature with the application. Using electronic signatures removes another face-to-face point of contact in the sales process.

## Easily Acquire and Email Product Applications!

Click on Product Applications (PDFs) under Quick Links on the left side of the Agent Forum Home tab to download fillable applications. Select a state from the map to access that state's available application packets.



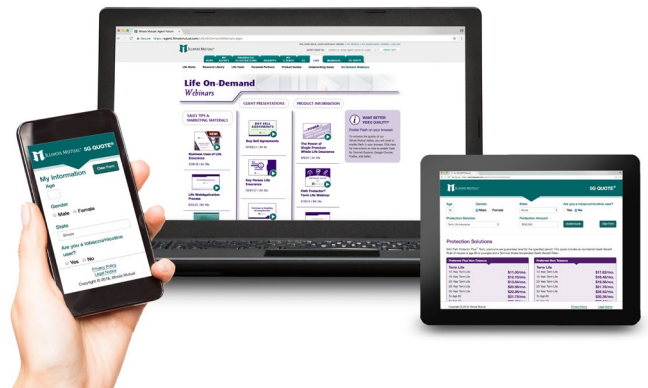
# Agent Forum: Take Advantage of Your Sales Portal

Illinois Mutual's web-based agent portal, the Agent Forum, is a comprehensive resource that makes your day-to-day business easy and efficient. Join the Agent Forum to spend less time managing and more time growing your business and increasing your sales.

## Additional Agent Forum Advantages:

- Create customized illustrations
- View a comprehensive snapshot of your business activity on your personalized dashboard
- Grant administrative assistants the right to generate quotes, access client data and more
- Receive immediate Notices of Underwriting Actions (NUAs) by email
- Check your commission statements and learn how you can earn even more
- Review your clients' in force policies to ensure they are up-to-date with the products they need

Client and commission information at your fingertips anytime, anywhere.



## Registering for the Agent Forum is easy!

Have your agent code ready and go to [Agent.IllinoisMutual.com](http://Agent.IllinoisMutual.com) and click on "Register for Illinois Mutual portal." You will then receive a registration link via email with further instructions.

We make selling easy!

Contact your sales team today to find out how to best put these tools to work for you.

(800) 437-7355 • [Sales@IllinoisMutual.com](mailto:Sales@IllinoisMutual.com) • [www.IllinoisMutual.com](http://www.IllinoisMutual.com)

